# TerraViva

A flagship initiative by SAN, proud member of the Circular Bioeconomy Alliance
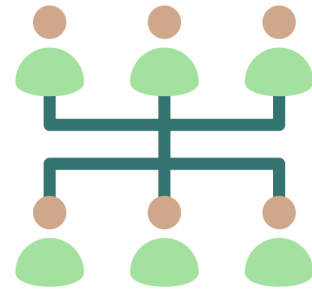
**CIRCULAR BIOECONOMY ALLIANCE**

A landscape governance approach with a systems thinking perspective, designed to contribute to reduce GHG emissions, restore biodiversity, and improve rural livelihoods, recognizing the interconnectedness of land uses, ecosystems, and the people that interact with them.

**SAN**

## A multi-stakeholder platform,

comprised of smallholder producers, communities, women's groups, local government, civil society, and companies, that are engaged to ensure equitable and sustainable use of land in a holistic way so that sustainability is not found on a farmer here and there, but across the entire region.

Through the use of asset-based approaches, the multi-stakeholder platform takes part in a SAN-led

## Participatory Dialogue,

a community-led process that enhances cooperation and collaboration among stakeholders, actively engaging women, youth, indigenous people, and ethnic minorities, to capture local knowledge and values that contribute to a shared understanding of the landscape conditions, challenges, and opportunities.

**BLUEPRINT 2.0**

This is done using SAN's Blueprint tool to gather useful information that will help assess the sustainability of the territory.

Standing alongside, and aligned with, community objectives, and balancing environmental, social, and economic goals, is a

## Common Territorial Agenda,

a long-term development vision, built from the perspective of local stakeholders, that provides fertile ground to allow for systemic interventions.

With TerraViva, communities and stakeholders benefit from the delivery of services that enhance the territory's market appeal and help make climate-smart decisions on the use of the landscape sustainable over time:
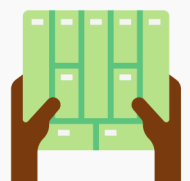
### Business modeling
Values ecosystem services in the territory to reveal new revenue streams for rural communities.

### Farm commitment
Farmers commit to actionable strategies for sustainable land use aligned with the Common Territorial Agenda.

### Legacy farm planning
Inter-generational planning ensures that climate-smart investments for the farm and the environment deliver long-term returns for the next generation.
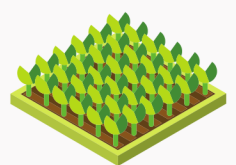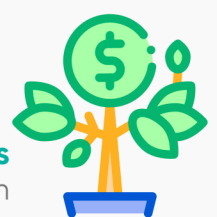
### Technical backstopping
Training and coaching ensure that committed farmers have the best opportunity to improve resilience, farm profitability, and market recognition.

### Payment for ecosystem services
Incentives provided to farmers facilitates investment in actionable strategies.

### Participatory monitoring to track progress
Empowers stakeholders to continually improve performance and outcomes at the farm and landscape levels.

### Sustainable supply regions
Provide farmers access to markets that pay for their environmental added value.

Sustainable Sourcing Strategies
Sustainable Supply Regions

### Monitoring, evaluation and learning
Includes lessons learned in the process of managing the territory.

This leads to metrics on collective impacts that are beneficial for the **environment, food production, local economies and families.**

**Reduced GHG emissions**

**Conservation of biodiversity**

**Improved livelihoods**